

## Senior Designer – Wayfinding & Sign Strategy

VersionAbsolute is one of India's leading wayfinding & sign design firm with over 20 years of experience in consulting for projects in India and overseas. Our work is grounded in the belief that design strategy optimizes the efficiency of spaces and creates memorable experiences. We consult from our studios in New Delhi, Bangalore & Hong Kong with the core team of designers working out of our New Delhi office.

This position is available at our New Delhi office.

### Studio Profile

**VersionAbsolute Design Studio** is a collaborative team of architects, designers, strategists, and design engineers who are engaged with a wide variety of clients on projects of all sizes—from large townships to campus signage systems and product design. As wayfinding consultants, we help our clients make their environments, user friendly. Our approach combines design and architectural expertise backed by a strong strategic understanding of the context within which the solution is to exist. We believe that this approach results in that builds trust, inspire confidence, and forge lasting relationships.

### Job Description:

This is a leadership role and the candidate's core responsibilities are as follows:

1. Deliver and/or lead multiple, often complex, design projects from concept through to site whilst adhering to design briefs, timelines, and budgets.
2. Work with teams internally and externally to develop design briefs & strategies.
3. Produce, supervise, and deliver designs, drawings, schedules, guidelines and specifications a strategy, design concept, design development, tender and construction stages. This will involve the following activities:
  - a. Information and wayfinding strategies.
  - b. Graphic communication strategies.
  - c. Wayfinding layouts coordinated with the design team for required services.
  - d. Sign prototyping drawings & templates.
  - e. Detailed Bill of Quantities (BOQ) along with estimates.
  - f. Vendor selection, shop drawing & sample approvals.
  - g. Production ready artworks.
  - h. Site visits.
  - i. Quality & design review.
4. Prepare and deliver design presentations, pitches & company profile.
5. Project manage multiple projects including budgets, programming, risks and resources both internal & external.
6. Manage & motivate team, help create an environment of design experimentation and discussions.
7. Attend industry events & networking opportunities.
8. Keep up-to-date with applicable laws that effect/influence our work.
9. Be responsible for the status and realization of your design projects including organizing and managing your colleagues and undertaking regular design/project reviews, to meet budget and programme requirements, as well as ensure full compliance with the project requirements and office standards.

10. Comply with all relevant office standards and industry professional development attributes, as available, and propose improvements as appropriate.
11. Regularly report to the senior management and Directors on the status of your projects to assess their impact upon the overall company resourcing and finances.
12. Work on creating a graphic design language for the firm.

**Skill(s) required:** Adobe Photoshop, Adobe Illustrator, Adobe In-Design, User Interface (UI) Development and Wireframing. Additional software knowledge such as CAD, Sketchup, Rhino, etc is a plus.

For consideration, please submit, along with online application, a personal portfolio that contains examples of fully realized and produced graphic project work. Process sketch books are appreciated.

**Who can apply:**

Only those candidates can apply who:

1. Bachelor's Degree holder of Graphic Design/Communication Design, Architecture at Bachelors or at the Master's level.
2. 4+ years professional experience in environmental graphic design, wayfinding design, print/digital design, or similar studio experience.
3. Excellent design portfolio.
4. Are available immediately.
5. Are available for full time (in-office).
6. Good communication and presentation skills; Able to collaborate, work under pressure.
7. Have relevant skills and interests.
8. Fluent in spoken and written English.

**Perks:**

Certificate, Letter of recommendation, Job offer, Flexible work hours, Informal dress code.

**Life at VersionAbsolute**

At VersionAbsolute, we are as committed to enjoying life as we are to delivering best-in-class design. From curated art exhibits to internal design competitions and hackathons, to "Jammy Evenings," our offices reflect our teams' diverse interests. At any point in time, we have multiple office collaborative experiments, many of them being design tech projects. We will draw upon your enthusiasm and skill collaborate and develop ongoing and future experiments.

We are looking for team members with a diversity of interests, who can value add to the quality of the shared experience within the office. We have team members who are musicians, some of us are avid adventure motorbicyclists, skilled illustrators and what we all share is a common appreciation for keeping things light & breezy.

[APPLY](#)