

Wayfinding Architect

VersionAbsolute is one of India's leading wayfinding & sign design firm with over 23 years of experience in consulting for projects in India and overseas. Our work is grounded in the belief that design strategy optimizes the efficiency of spaces and creates memorable experiences. We consult from our studios in New Delhi.

Studio Profile

VersionAbsolute Design Studio is a collaborative team of architects, designers, strategists, and design engineers who are engaged with a wide variety of clients on projects of all sizes—from large townships to campus signage systems and product design. As wayfinding consultants, we help our clients make their environments, user friendly. Our approach combines design and architectural expertise backed by a strong strategic understanding of the context within which the solution is to exist. We believe that this approach results in that builds trust, inspire confidence, and forge lasting relationships.

Your Role

As a **Wayfinding Architect** at VersionAbsolute, you will tap into your boundless creativity to design unique environmental experiences across a diverse media landscape. This role will suite candidates that take a multi-disciplinary approach to design and communication and are interested in a entrepreneurial role within the organisation.

You will need to wear many hats...as an architect, you will identify the users of an environment and resolve the navigational needs of the users through design and design strategy. You are adept at studying and analysing the architectural context and scale and identify all the information touchpoints in the site, building envelope and within the built-up area of the project while working with a team of thinkers and doers who help client guide their users through a well thought out wayfinding layouts. You will also guide the team on the materiality and site conditions whilst closely coordinating with the site teams, consultants, fabricators, and other stake holders.

As a communication designer you will also be expected to strategize and design the visual communication for our projects. This will be an extension of your understanding of the navigational needs of the users and the physical context of the site.

Your role will also be to present and represent our organisation to prospective clients and collaborators.

What You Will Do

- Visit the site and study the architectural context within which a wayfinding solution is to be designed and conduct research for the organizational, cultural and physical context surrounding a project.
- Identify, catalogue and monitor the site conditions and the wayfinding touch points within the area under scope.

- Create and present concept design presentations utilizing your skills and the resources available to you.
- Coordinate with the client and the site and supervise the at every step of the design process and the product while its being manufactured & commissioned at sites.
- Work with a multi-disciplinary team of architects, designers and engineers to design graphics, branded environment, signage and wayfinding solutions that connect people to place for diverse client projects.
- Prepare final documentation and production-ready drawings for 3D/EGD, print, or digital applications.
- Prepare project reports and presentations.
- Work as a part of a creative team to suggest design interventions beyond the client projects. Participate in designing products and solutions for the studio and design competitions.

Your Qualifications

- Bachelor's and/or master's degree in architecture and/or communication design.
- 3+ years professional experience in sign design, environmental graphic design, wayfinding design, product design, or similar studio experience.
- Experience with planning, documentation and management of environmental graphic, wayfinding and signage projects in the context of the built environment.
- Expertise in CAD software, Revit, SketchUp, Adobe Creative Suite (Illustrator, InDesign, Photoshop) and MS Office.
- Use of SolidWorks, Rhino, or other 3D modelling/parametric programs a plus.
- Working knowledge of motion graphics software, digital video editing, or other skills related to designing for and creating dynamic content a plus.

For consideration, please submit, along with online application, a personal portfolio that contains examples of fully realized and produced graphic project work. Process sketch books are appreciated.

Life at VersionAbsolute

At VersionAbsolute, we are as committed to enjoying life as we are to delivering best-in-class design. From curated art exhibits to internal design competitions and hackathons, to "Jammy Evenings," our offices reflect our teams' diverse interests. At any point in time, we have multiple office collaborative experiments, many of them being design tech projects. We will draw upon your enthusiasm and skill collaborate and develop ongoing and future experiments.

We are looking for team members with a diversity of interests, who can value add to the quality of the shared experience within the office. We have team members who are musicians, some of us are avid adventure motorcyclists, skilled illustrators and what we all share is a common appreciation for keeping things light & breezy.

APPLY